KEYNOTE SPEAKER · INTERNATIONAL BESTSELLING AUTHOR · AWARD-WINNING ENTREPRENEUR

# Michael Quan

## *The Breakthrough Habit™*

Turn fear into fuel, and action into results.

**100%**
of surveyed attendees would hear Michael speak again

**99%**
found his keynote actionable in post-event surveys

**Bestseller**
International bestselling author of The F.I.R.E. Planner (S&S)

Survey figures: post-event audience surveys via Talkadot.

AS FEATURED IN BUSINESS INSIDER · GMA · CBS 8 · yahoo! finance · HuffPost

Booking: michael@financiallyalert.com

themichaelquan.com/speaking

AT A GLANCE

AWARD-WINNING FOUNDER
Built an IT services firm into one of San Diego's 100 fastest-growing businesses, 3 years running

EARLY RETIREE
Financially independent and retired at 36

BESTSELLING AUTHOR
International bestseller The F.I.R.E. Planner, Simon & Schuster

CREATOR & HOST
Well Played: Field Notes and the Well Played Podcast

NONPROFIT CO-FOUNDER
Co-founder of Y.E.S. (Youth Entrepreneur Startup), helping young people start businesses

IN THE MEDIA
Business Insider, Good Morning America, Yahoo Finance, CBS 8, HuffPost

ABOUT MICHAEL

# Built it. Sold it. *Lived it.*

Michael Quan is a keynote speaker, international bestselling author, and entrepreneur who helps people turn fear into action. He started his career in IT, then launched an IT services company with almost nothing. By failing forward, treating every mistake as data instead of a verdict, he grew it into one of San Diego's 100 fastest-growing businesses three years running, then sold it and retired at 36.

Then came the question he hadn't planned for: now what? Michael built Financially Alert, a personal finance platform, and wrote The F.I.R.E. Planner (Simon & Schuster), an international bestseller. His story has been featured in Business Insider, Good Morning America, Yahoo Finance, CBS 8, and HuffPost.

Today Michael speaks to rooms of several hundred, from investor conferences to universities. He co-founded Y.E.S., a nonprofit that helps young people start businesses, and created Well Played, built on a simple idea: life is a game, and how you play it is up to you.

READY-TO-USE EVENT MATERIALS

SHORT BIO · FOR PROGRAMS

Michael Quan built an IT services firm into one of San Diego's 100 fastest-growing businesses, sold it, and retired at 36. He is the international bestselling author of The F.I.R.E. Planner (Simon & Schuster), co-founder of the youth nonprofit Y.E.S., creator of Well Played, and the speaker behind The Breakthrough Habit™. He has been featured in Business Insider, GMA, and Yahoo Finance.

HOST INTRODUCTION · READ ALOUD

*"Our next speaker started a company with almost nothing, made just about every mistake in the book, and kept going anyway. He grew it into one of San Diego's fastest-growing businesses, sold it, and retired at 36. He's an international bestselling author, he co-founded a nonprofit that helps young people start businesses, and today he's going to show us how to turn fear into fuel. Please welcome Michael Quan!"*

THE SIGNATURE KEYNOTE

# The Breakthrough Habit™

*Turn fear into fuel, and action into results.*

Progress doesn't stall because people lack talent, knowledge, or opportunity. It stalls when uncertainty, fear of failure, and the pressure to get things right keep them from taking action.

The Breakthrough Habit™ is a high-energy, story-driven keynote that helps audiences move past hesitation, take calculated risks, and build momentum through action. Drawing on Michael's journey from a tiny startup to a multi-million-dollar exit, audiences leave with a practical framework for turning setbacks into learning and uncertainty into forward progress.

THE FRAMEWORK

## A four-step cycle you can repeat for life

**1**

### Name the fear

Some fears are real risks worth planning for. Many are False Evidence Appearing Real. Naming it tells you which.

→

**2**

### Take action anyway

Courage isn't the absence of fear. Action is the only thing that produces real evidence.

→

**3**

### Learn from results

Action creates information. Wins show what to repeat; setbacks show what to adjust.

→

**4**

### Repeat and grow

Each pass builds resilience, stretches your comfort zone, and raises the ceiling on what's possible.

WHAT YOUR AUDIENCE LEAVES WITH

**01**

### A framework they can use that afternoon

Simple, memorable, and immediately actionable. Attendees know exactly what to do the next time fear shows up.

**02**

### The confidence to act before conditions are perfect

Michael's story reframes what "ready" means, so people stop waiting for ideal conditions and start building momentum.

**03**

### A different relationship with failure

Failure becomes data, not a verdict. That shift changes how people decide, take risks, and respond when plans go sideways.

WAYS TO BOOK

# Three formats, one message.

Every session is tailored to your audience, theme, and goals.

SIGNATURE

## Keynote

30–60 MINUTES

The full Breakthrough Habit talk for conferences, kickoffs, company events, and summits. Story-driven and built to move a room.

## Workshop

90 MINUTES TO A HALF DAY

A hands-on session where your group works through the four steps on a real challenge and leaves with a committed next move.

## Virtual

KEYNOTE OR WORKSHOP

Delivered live online for remote teams, webinars, and hybrid events, with the same energy and interaction.

### IDEAL FOR

- Corporate teams and leadership programs
- Entrepreneurs and business owners
- Real estate and FIRE communities
- Conference keynotes and breakout sessions
- University and alumni groups
- Youth and young-founder programs

### ADDITIONAL TOPICS & CUSTOM TALKS

**Redefining success**
Life is a game. Are you playing?

**Financial independence**
Lessons from FIRE and The F.I.R.E. Planner

**Entrepreneurship**
Failing forward, from startup to exit

PROOF

# What organizers and audiences say.

| 100% | 100% | 100% | 99% |
|---|---|---|---|
| found sessions valuable | would hear Michael again | found it inspiring | found it actionable |

Post-event audience surveys from Real Estate Wealth Builders keynotes, collected via Talkadot.

★★★★★

*"I've put on large 450-person events for years and have had Michael Quan speak five times. Every time, he leaves the room inspired and motivated. He is extremely professional and one of the easiest speakers to work with. … You must get him on your stage."*

**DUSTIN HEINER**
Founder, Real Estate Wealth Builders Conference & Income Builder LIVE · Booked Michael five times

★★★★★

*"Amazing insights into mindset and breaking through fear. Not only through real estate, but for life."*

HADLEIGH FOE

★★★★★

*"Michael's talk was inspiring, educational and highly action-oriented. I truly enjoyed it."*

LEISA P.

★★★★★

*"I know that the biggest part of success is in your mind! Michael helped me overcome the mental struggle of fear."*

AIDAN MANLEY

## ROOMS MICHAEL HAS SPOKEN TO

| | |
|---|---|
| REAL ESTATE & INVESTING | Real Estate Wealth Builders Conference · Wealth Builders Mastermind |
| PERSONAL FINANCE | FinCon · Income Builder LIVE |
| CORPORATE & INDUSTRY | Gemological Institute of America |
| UNIVERSITIES & YOUNG LEADERS | UC San Diego · Nextwave Future Leaders |
| COMMUNITY & CULTURE | Y.E.S. (Youth Entrepreneur Startup) · Chinese American Museum |

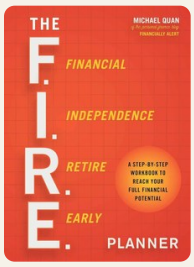
AS FEATURED IN BUSINESS INSIDER · GMA · CBS 8 · yahoo! finance · HuffPost

SEE MICHAEL IN ACTION

# Watch the speaker reel.

SCAN TO WATCH
themichaelquan.com/reel

Main stage keynote · Good Morning America · Small-group workshop. Hi-res photos on request.




THE BOOK

## The F.I.R.E. Planner

A step-by-step workbook to reach your full financial potential. Published by Simon & Schuster.

WELL PLAYED

## Life is a game. *Are you playing?*

Michael's exploration of what it means to play life well, through personal essays called Field Notes and conversations on the Well Played Podcast.

BOOK MICHAEL FOR YOUR EVENT

# Let's make it happen.

michael@financiallyalert.com

themichaelquan.com/speaking

Instagram & LinkedIn: @themichaelquan

SCAN TO INQUIRE

Typically responds within one business day.